

Congratulations! You've Arrived!



By [Joelle Jay](#)

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As a leader, an executive, and an aspiring board director, you are on an exciting journey – one filled with challenges and victories. In the last 12 months, throughout this series, you have learned about the road that might be ahead for you and how to be successful on your Journey to a Board Seat.

To review, you learned about the three “lanes” on the path:

1. You
2. Your Network
3. Your Learning.

You. You discovered the six steps on the journey to a board seat as described by the experts on this path, The Athena Alliance, whose membership opportunities offer you a guide. Those six steps once again are:

- 1 – The Journey Planning Strategy
- 2 – Your Executive Board Package
- 3 – Voice and Presence
- 4 – Thought Leadership and Presentation
- 5 – Personal Positioning and PR Strategy
- 6 – Network Leverage and Enhancement.

Your Network. You also learned the three important ways you can maximize your network:

- Mentoring
- Connections
- Exposure.

Your Learning. Finally, you were introduced to Athena's Virtual Salons – ongoing learning opportunities to help you be successful as you grow into the leader, executive, or board director you aspire to be.

Hopefully this overview of the Journey to a Board Seat has been helpful to you, in that it has given you a way to prepare yourself for this exciting phase of your career. Whether you decide to walk this path slowly or speed your way through, The Athena Alliance is there to help. They can be found at www.TheAthenaAlliance.org.

Whether you are interested in their Aspiring Director Accelerator Program because you're currently on a Journey to a Board Seat – or if you'd benefit from their Rising Executive Accelerator Program for leaders stepping up in their leadership roles – either way, you will be well supported by the extensive learning and community filled with women like you.

Next Steps:

If you've enjoyed this series, The Journey to a Board Seat, be sure to connect with me for future newsletters, article series, and learning opportunities.

To join me, go to www.JoelleKJay.com and register for my Updates & Insights.

Or let's connect on social media:

Facebook: [facebook.com/joellekjay](https://www.facebook.com/joellekjay)

LinkedIn: <https://www.linkedin.com/in/joellekjay/>

Twitter: @JoelleKJay.

And, if I can help you in any way, as an Executive Coach I'm here to support you, so reach out anytime. You may email me directly at Info@JoelleKJay.com.

Thank you for joining me on the journey, GOOD LUCK, and let's stay connected!

Until next time,



Joelle K. Jay, Ph. D. is a Director with the Leadership Research Institute (LRI) who specializes in leadership development for senior executives in Fortune 500 companies. She is an executive coach, keynote speaker, and author. She strategizes with business leaders to enhance their performance and maximize business results. Joelle is especially known for her success in the advancement of executive women in companies like Microsoft, Accenture, and Adobe. Her books, *The Inner Edge: The 10 Practices of Personal Leadership* and *The New Advantage: How Women in Leadership Can Create Win-Wins for Their Companies and Themselves*, have been endorsed by such luminaries as Marshall Goldsmith, Jim Kouzes, and Stephen Covey. The Leadership Circles Program™, a leadership development program based on her work, has been credited for helping companies become Best Places for Women to Work. She holds a Masters Coach Certification and was named one of the Top 29 Coaches by *Leadership Excellence* magazine. Joelle and her husband live in Nevada with their sons, Jackson and Morgan.