JOELLE K JAY

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THE LEADERSHIP RESEARCH INSTITUTE ANNOUNCES FIRST WOMAN EXECUTIVE

RENO, Nevada – March 9, 2018 – The Leadership Research Institute (LRI), a global consulting firm specializing in leadership and organizational development across industries, announced Joelle K. Jay, Ph.D. formerly Principal, as their new Director. Dr. Jay is LRI's first woman executive joining the team of Directors and Managing Directors at the organization.

Dr. Jay has been with LRI since 2012. As the new Director at LRI, she specializes in leadership development for executives in Fortune 500 Companies, with expertise in the advancement of executive women. Dr. Jay will contribute to the management and growth of the firm, including overseeing the execution of two of their major 2018 goals, which include adding new talent to the organization and expanding global programs for leadership development.

"As Director, a primary focus of mine will be growing The Leadership Circles Program in companies around the world. I'll also be promoting the advancement of executive women through executive coaching, speaking and leadership development programs based on my work with LRI over the last six years."

The Leadership Circles program is designed to attract, retain and advance talented leaders. In Leadership Circles, Dr. Jay and her team empower program members to lead their own careers by practicing personal leadership. Leadership Circles has been credited with increasing promotions for women, retaining top talent, and helping companies become Best Places for Women to Work in large corporate settings, including Microsoft, MetLife, Intuit, and Adobe among others.

ABOUT JOELLE

Dr. Jay is an award-winning executive coach, popular keynote speaker and nationally-recognized author on personal leadership. She strategizes with business leaders to enhance their performance and maximize business results.

Her areas of expertise include: Personal leadership, women in leadership, strengths-based leadership as well as advancing, developing and retaining talent. Her services include: Executive coaching, keynote speaking and leadership development.

She is also the author of two books: *The Inner Edge: The 10 Practices of Personal Leadership* and the coauthor with Howard Morgan of *The New Advantage: How Women Can Create Win-Wins for Their Companies And Themselves*.

ABOUT LRI

Founded in 1980, LRI has established a track record of success in helping our clients lead and transform their organizations to new heights of business performance. As a global consulting firm, LRI specializes in leadership and organizational development in organizations across industries who are looking to transform their structure. The LRI approach combines time-tested models of leadership and organizational development with custom methods, allowing us to produce unique, tailored, and insightful solutions to clients' concerns and requirements.

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