

JOELLE K. JAY

45% increase in productivity among top talent
125%-400% overachievement on sales goals
Top 5% ranking for high performers

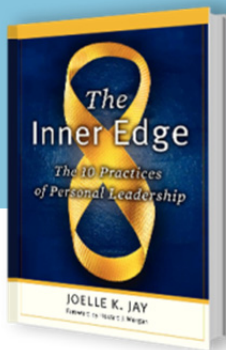
With results like these, it's no wonder Joelle K. Jay, PhD, is in demand as a presenter and speaker at many of America's most respected companies, like Microsoft, MetLife and Adobe. The reason is easy to see.

Only 4% of Organizations Have Figured Out How to Maximize Talent

High achievers face demands that cannot be met without extraordinary performance. But extraordinary performance doesn't just come from working extra hard. Maximizing the potential of high achievers and transforming them into leaders is a challenge.

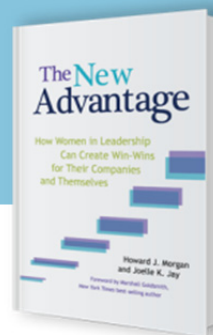
- Today's leaders can't be bought.
- These days, top performers have a deep desire to succeed both in their professional lives *and* in their personal lives.
- Organizations focus on getting business results from their top performers, but forget how individual and personal goals drive leaders to succeed.

To attract, engage and retain top performers, you must develop your talent intentionally and ensure organizational goals are met in alignment with the motivations of top performers. The key to doing so: personal leadership.



THE INNER EDGE

**THE 10 PRACTICES OF
PERSONAL LEADERSHIP**



THE NEW ADVANTAGE

**HOW WOMEN IN LEADERSHIP CAN
CREATE WIN-WINS FOR THEIR
COMPANIES AND THEMSELVES**

Co-Authored with Howard J. Morgan

Joelle's book, *The Inner Edge: The 10 Practices of Personal Leadership*, is the foundation of her popular speaking engagements and her work with the prestigious Leadership Research Institute as a close advisor to senior executives at Apple, Google, GE and other iconic companies. Her books, including her latest *The New Advantage, How Women in Leadership Can Create Win-Wins for Their Companies and Themselves*, are lauded by industry luminaries such as Marshall Goldsmith, Stephen Covey, and Jim Kouzes as a trusted guide to living and leading well.

Contact Joelle today how she can bring personal leadership practices to your organization to help you attract, engage and retain top talent.

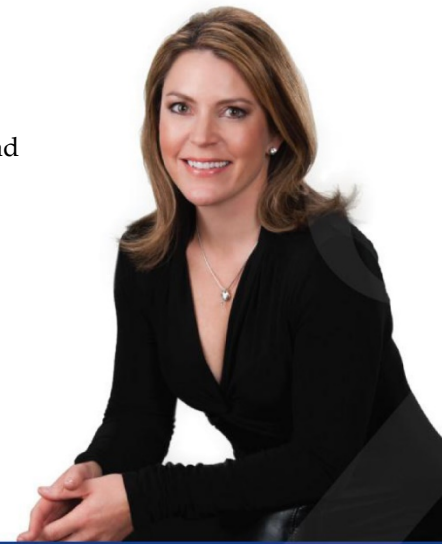


Inspiring Leadership Excellence

Leadership Research Institute
Joelle.Jay@LRI.com | 775-324-5377
www.LRI.com | www.JoelleKJay.com

KEY TOPICS

- Getting an Edge: Using Personal Leadership to Be a Better Leader ... And Lead a Better Life
- The New Advantage: How Women in Leadership Can Create Win-Wins for Their Companies and Themselves
- Advancing Executive Women: 5 Steps to a More Profitable, Competitive and Effective Organization
- Maximize Your Time: 7 Shortcuts for Doing More with Less
- Leading with Your Strengths: Leveraging Your Talents to Be a Better Leader



TESTIMONIALS

Microsoft

"Joelle has an engaging style. She keeps things interesting and moves at an invigorating pace while leaving plenty of "breathing space" to reflect on the material and ask questions. The workshop was practical and helpful. Very beneficial!"

Mary Elizabeth Jones, Director of Talent Development

Intuit

"Joelle's presentation offered an excellent balance of teaching and team interaction. She created a comfortable atmosphere so everyone could get involved. It was a very interesting workshop – something I will use daily."

Trent Barnes, General Manager

American Society for Training & Development

"Outstanding! I liked the group environment and interaction involved in this presentation. Joelle's coaching during the guided activities provided just enough "push" to help us stretch into some very novel insights."

Tae Kei Sun, Chapter President

MetLife

Joelle Jay is a thought leader and subject matter expert on personal leadership. Her presentation brought the content to life in a highly personalized way. Our members found the program empowering, motivating, challenging, and transformational. Thank you!

Jordon Maxwell, Executive Vice President

CLIENT LIST

ADOBE

MICROSOFT

INTUIT

METLIFE

MERRILL LYNCH

AT&T

BANK OF AMERICA

WELLS FARGO

BRISTOL MYERS SQUIBB

AIG

MGM RESORTS

INTERNATIONAL GAME TECHNOLOGY

UNIVERSITY OF WASHINGTON

AMERICAN MANAGEMENT ASSOCIATION

SOCIETY FOR HUMAN RESOURCE MANAGEMENT

UNIVERSITY OF NEVADA

AMERICAN SOCIETY FOR TRAINING AND
DEVELOPMENT

AMERICAN HEART ASSOCIATION