

# JOELLE K JAY

FOR IMMEDIATE RELEASE

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## **JOELLE K. JAY ACCEPTED INTO FORBES COACHES COUNCIL**

**RENO, Nevada** – May 19, 2019 — Joelle K. Jay, Principle at the Leadership Research Institute, a global consulting firm specializing in leadership and organizational development, has been accepted into Forbes Coaches Council, an invitation-only community for leading business and career coaches.

Jay was vetted and selected by a review committee based on the depth and diversity of her experience. Criteria for acceptance include a track record of successfully impacting business growth metrics, as well as personal and professional achievements and honors.

“We are honored to welcome Joelle into the community,” said Scott Gerber, founder of Forbes Councils, the collective that includes Forbes Coaches Council. “Our mission with Forbes Councils is to bring together proven leaders from every industry, creating a curated, social capital-driven network that helps every member grow professionally and make an even greater impact on the business world.”

As an accepted member of the Council, Jay has access to a variety of exclusive opportunities designed to help her reach peak professional influence. She will connect and collaborate with other respected local leaders in a private forum. Jay will also be invited to work with a professional editorial team to share her expert insights in original business articles on Forbes.com, and to contribute to published Q&A panels alongside other experts.

Finally, Jay will benefit from exclusive access to vetted business service partners, membership-branded marketing collateral, and the high-touch support of the Forbes Councils member concierge team.

“I’m looking forward to working with, and learning from, my fellow Forbes Coaches Council members, and sharing my leadership experience and insights with the community,” said Jay.

### **ABOUT FORBES COUNCILS**

Forbes Councils is a collective of invitation-only communities created in partnership with Forbes and the expert community builders who founded Young Entrepreneur Council (YEC). In Forbes Councils, exceptional business owners and leaders come together with the people and resources that can help them thrive.

For more information about Forbes Coaches Council, visit [forbescoachescouncil.com](http://forbescoachescouncil.com). To learn more about Forbes Councils, visit [forbescouncils.com](http://forbescouncils.com).

### **ABOUT JOELLE**

Dr. Jay is an award-winning executive coach, popular keynote speaker and nationally-recognized author on personal leadership. She strategizes with business leaders to enhance their performance and maximize business results.

Her areas of expertise include: Personal leadership, women in leadership, strengths-based leadership as well as advancing, developing and retaining talent. Her services include: Executive coaching, keynote speaking and leadership development.

She is also the author of two books: *The Inner Edge: The 10 Practices of Personal Leadership* and the co-author with Howard Morgan of *The New Advantage: How Women Can Create Win-Wins for Their Companies And Themselves*.

### **ABOUT LRI**

Founded in 1980, LRI has established a track record of success in helping our clients lead and transform their organizations to new heights of business performance. As a global consulting firm, LRI specializes in leadership and organizational development in organizations across industries who are looking to transform their structure. The LRI approach combines time-tested models of leadership and organizational development with custom methods, allowing us to produce unique, tailored, and insightful solutions to clients' concerns and requirements.

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