JOELLE K JAY

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CONTACT: Samara Diapoulos, Samara Public Relations, 415-385-6507, Samara@Samara-PR.com



JOELLE K. JAY APPOINTED PRINCIPAL AT LEADERSHIP RESEARCH INSTITUTE

Executive coach, speaker and author joins premier leadership and organizational development consulting firm

RENO, Nevada – A personal advisor to some of the nation's top executives, Joelle K. Jay, Ph.D, has joined Leadership Research Institute (LRI) where she will provide leadership development and executive education services to Fortune 500 companies.

LRI is known for its team of internationally recognized experts who help clients lead and transform their organizations to new heights of business performance. Joelle was introduced to LRI by Managing Director Howard Morgan, who was selected as one of the top 50 executive coaches by Linkage.

"Joelle's commitment and passion in the areas of women in leadership and working with high-potential senior leaders is a welcome addition to our firm. We look forward to offering her expertise as a valuable resource to our current and future clients," comments Morgan.

Before partnering with LRI, Joelle founded Pillar Consulting in 2001. For more than a decade, she has helped leaders at companies such as Microsoft, Google, Apple, Bank of America, Bristol Myers Squibb and MetLife deliver their top performances and maximize business results. In addition, she cultivates a client's ability to inspire colleagues to increased productivity and engagement.

As an executive coach, she mentors clients to "lead well and live well." She shares her unique philosophy of personal and professional leadership in her book, "The Inner Edge: The 10 Practices of Personal Leadership," which has been lauded by industry luminaries Marshall Goldsmith, Stephen Covey and Jim Kouzes.

Joelle's warm and elegant presence has contributed to her popularity as a keynote speaker for leading corporations, professional associations and academic institutions. Her keen insight regarding how to be an effective leader while maintaining a sense of personal and professional well-being is especially timely in today's 24/7 environment.

Her award-winning research on leadership, which has been featured in university business courses, is the foundation for Joelle's success as an executive coach, speaker and author. She earned a Ph.D with an emphasis on learning and leadership from the University of Washington and is certified as a Master Coach by the International Coach Federation.

Joelle lives in Reno, Nevada with her husband and two children and is Chairman of the Board for the Nevada Women's Fund. For more information about Joelle K. Jay, please call 775-324-5377 or visit <u>www.joellekjay.com</u> and <u>www.lri.com</u>.